



Invitation to sponsorship and exhibition of APEMC 2017

Significance of the electromagnetic interference (EMI) issues from, but not limited to, high-speed digital systems, fast signal transitions and electric vehicles are increasing rapidly. Increasing number of engineers, students, researchers and professors aim to suppress the EMI problems efficiently. Therefore, electromagnetic compatibility (EMC) is becoming more important.

Upon such interests from both academia and industry, APEMC 2017 event will be held in Seoul, Republic of Korea, hosted by KIEES (Korean Institute of Electromagnetic Engineering and Science), and sponsored by Yonsei University, Korea Advanced Institute of Science and Technology (KAIST) and IEEE EMC Society Korea Chapter.

This event represents a significant sales and marketing opportunity to access international researchers and engineers. Sponsors and exhibitors will benefit from direct exposure to interested, relevant and influential attendees. We hope you find the entire conference to be a worthwhile and promotional experience.

Thank you for your considerations.

Attachments

- Introduction to APEMC 2017 Exhibition / Sponsorship
- APEMC 2017 Exhibition & Sponsorship Application Form
- APEMC 2017 Exhibitor Name Badge Form

APEMC 2017 General Chair	Joung-ho Kim (joung-ho@kaist.ac.kr)
APEMC 2017 General Co-chair	Jaekon Shin (katriemc@ts2020.kr)
APEMC 2017 Exhibition Chair	Kibum Jung (kbjung@enrc.co.kr)
APEMC 2017 Exhibition Co-chair	Seung-Ryeol Ryu (srryu@katech.re.kr)
APEMC 2017 Finance Chair	Jonghoon Kim (jonghoon@kaist.ac.kr)
APEMC 2017 Secretary	Seungyoung Ahn (sahn@kaist.ac.kr)

Introduction to APEMC 2017 Exhibition / Sponsorship

1. Overview

- Title: Asia-Pacific International Symposium on Electromagnetic Compatibility 2017 (APEMC 2017)
- Organizer: KIEES (Korea Institute of Electromagnetic Engineering and Science)
- Date: June 21-22, 2017
- Venue: The Commons, Yonsei University, Seoul, Republic of Korea
- Participants: 300 ±50 participants

2. Schedule

Checklist	Deadline
Application for exhibition space	Dec 05, 2016 ~ May 19, 2017
Payment deadline for exhibition booths	May 19, 2017
Booth allocation	May 26, 2017
Installation of exhibition booths	June 20, 2017, (13:00~18:00) – TBD
Exhibition	June 21~22, 2017, (09:00~18:00) – TBD
Removal of exhibition booths	June 22, 2017, (20:00~22:00) – TBD

3. Exhibition

(1) Application for participation

- Standard Shell Scheme booth (Size: 6 m² [3 m x 2 m])
 Note: If necessary, you can purchase more booths for more space. You can request an additional standard booth for KRW 1,000,000 (USD 1,000).
- Standard Shell Scheme booth will be ready for use by 18:00, June 20, 2017.
- If you need to construct your own booth, booth construction should be completed until 18:00, June 20, 2017.
- Please download 'APEMC 2017 Exhibition & Sponsorship Application Form' from the website (<http://www.apemc2017.org>) and send a completed form to the APEMC 2017 Secretariat by email (secretariat@apemc2017.org).

(2) General information on booth

- **Booth Specification**
 1. Standard shell scheme booth (size: 6 m² [3 x 2 m])
 2. Company name on fascia board
 3. Information desk and chair
 4. Spotlight: 2 EA (100W)
 5. Fluorescent light: 1 EA
 6. 2 sockets for electricity (220 V, 60Hz, Korean standard)
including energy usage of max 1 kW.



○ **Exhibitor Name Badge**

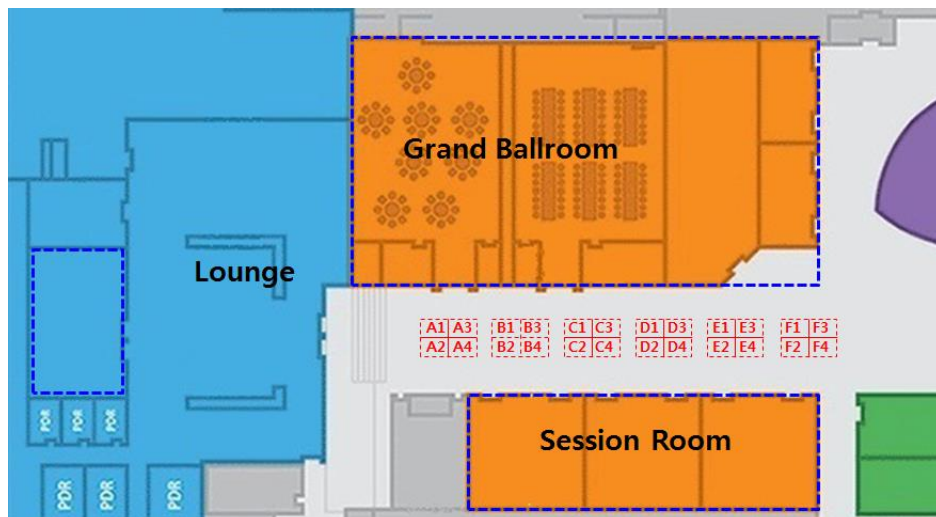
1. Download 'Exhibitor Name Badge Form' from the website <http://www.apemc2017.org>.
2. Fill out all the required information.
3. Send the form to secretariat@apemc2017.org no later than May 19, 2017.
4. Badges can be picked up at the registration desk on the spot.

○ **For more information, APEMC 2017 Secretariat:**

E-mail: secretariat@apemc2017.org, Phone: 82-TBD, Fax:82-TBD

(3) Floor plan

○ **Location:** The Commons in Yonsei University





APEMC 2017 (<http://www.apemc2017.org>)

2017 Asia-Pacific International Symposium on Electromagnetic Compatibility
 June 20-23, 2017, The Commons, Yonsei University, Seoul, Republic of Korea

4. Sponsorship

- These are additional sponsoring packages at different prices for greater benefits and more opportunities to advertise your company at the exhibition. The sponsoring packages are priced in KRW or USD.
- APEMC 2017 Secretariat: secretariat@apemc2017.org, Phone: 82-TBD, Fax: 82-TBD

Sponsorship Benefits		Diamond	Gold	Silver	Bronze
		KRW 10,000,000 (or USD 10,000)	KRW 6,000,000 (or USD 6,000)	KRW 3,000,000 (or USD 3,000)	KRW 1,000,000 (or USD 1,000)
Standard Benefits	Sponsor logo in proceeding	V	V	V	V
	Sponsor logo and company website link on the conference website	V	V	V	V
	Opportunity to have a promotional flyer to be inserted into the symposium bag	V	V	V	V
Premium Benefits	Exhibition booth (Size: 6 m ² [3m x 2 m])	2 (upon request)	1 (upon request)	1 (upon request)	N/A
	Color advertisement in proceeding	2 page	1 page	1/2 page	1/4 page
	Complimentary symposium registration (required to register via the conference website)	0 ~ 5	0 ~ 3	0 ~ 1	0
	Acknowledgement in the opening and closing session	V	V		
	One sponsor banner in the main area of the conference	V			
	Speech in Banquet (5 minutes)	V			



APEMC 2017 Exhibition & Sponsorship Application Form

* Please, fill out the form and return it to the secretariat via e-mail no later than May 19, 2017
 * APEMC 2017 Secretariat: E-mail: secretariat@apemc2017.org, Phone: 82-TBD, Fax: 82-TBD

Your Company

Company name (Please make sure to include commas and period and check the name to be printed on the fascia board)	
Legal Representative:	
Mailing Address:(Post/Zip Code:)	
VAT Number:	Website:
Contact Person:	Department:
Job Title:	E-mail:
Direct Phone/Cell Phone:	Fax:
Exhibition items:	

Sponsorship

* Please, check (√) the appropriate box.

Sponsorship	Diamond Partner	Gold Partner	Silver Partner	Bronze Partner
Price	<input type="checkbox"/> KRW 10,000,000	<input type="checkbox"/> KRW 6,000,000	<input type="checkbox"/> KRW 3,000,000	<input type="checkbox"/> KRW 1,000,000
	<input type="checkbox"/> USD 10,000	<input type="checkbox"/> USD 6,000	<input type="checkbox"/> USD 3,000	<input type="checkbox"/> USD 1,000

Booth Request

* Please, check (√) the appropriate box. (or number of booth)

Type	
Standard booth	
Space Only	

* If necessary, you can request an additional standard booth for KRW 1,000,000 (USD 1,000).

Payment

* Please, check (√) the appropriate box.

- Only Bank transfers will be accepted for Exhibition and Sponsorship payment.
- Please add any bank fees associated with your transfer, and send us a copy of the bank remittance by e-mail.

Bank	Industrial Bank of Korea
Account Holder	KIEES
Account Number	208-017491-01-198
SWIFT	IBKOKRSE
Total fee	

I hereby request to be admitted as an exhibitor & a sponsor at APEMC 2017.

Name of the person signing	Signature	Date

